

CROSS-PLATFORM SOLUTIONS FOR THE DIGITAL FUTURE

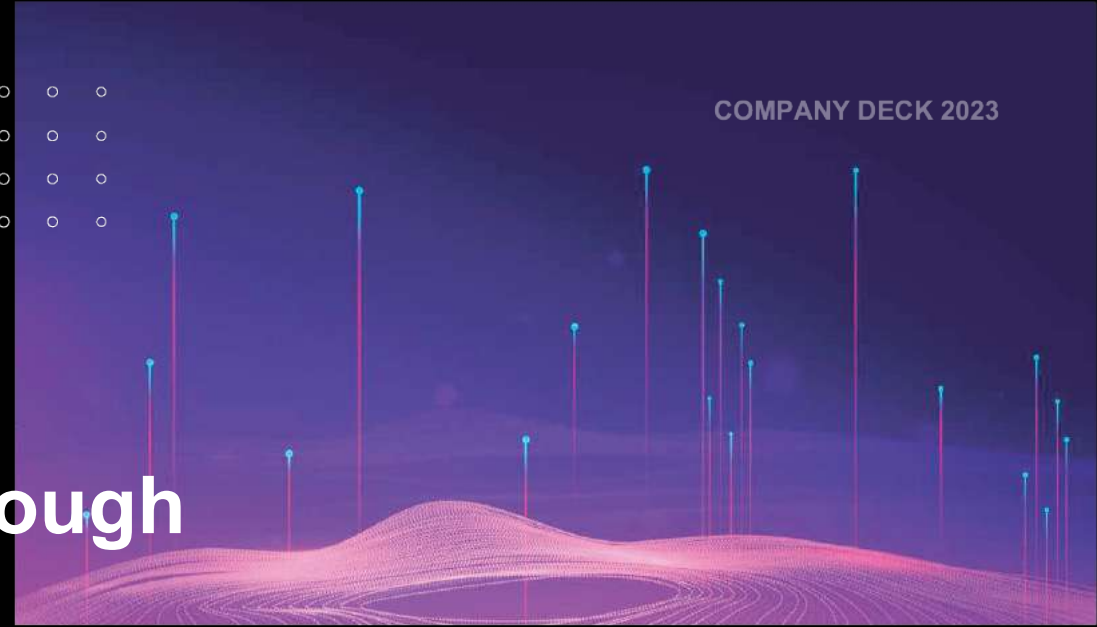
GTECH is a full-service agency on the leading edge of an ever-changing digital space. We believe that cost-effective digital and systems solutions should be the norm and accessible to all.





COMPANY DECK 2023

We are an INTERACTIVE AGENCY reimagining your brand's vision through future technology experiences.



Since 2008, GTECH Information Technology has served 300+ businesses across the globe successfully.



110+

C L I E N T S



410+

P R O J E C T S



30+

T E A M M E M B E R S



14+

Y E A R S



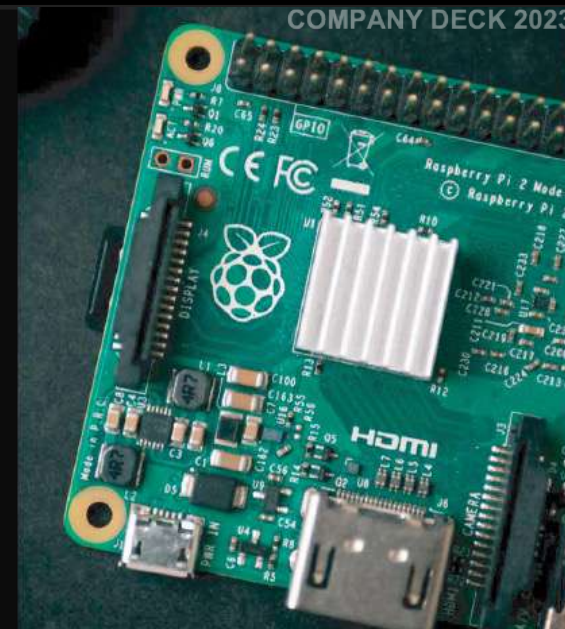
WHO WE ARE

We're GTECH

We're a technology powerhouse with over 12+ years of experience. Backed by 30+ great minds who work towards achieving success for businesses. We've built record-breaking cross-media solutions for Fortune 500 clients such as Standard Chartered, Red Bull, Ford, IBM, SAP, Johnson & Johnson, and Cisco.



We've developed lasting bonds with some of the regions most influential companies and individuals.



Cost-effective digital and systems solutions should be the norm and accessible to all.

Why Choose GTECH

We understand no two projects are the same. Backed by 30+ great minds who work towards achieving success for businesses, we create bespoke digital experiences that entice, excite, capture an audience and provide robust performance for your business.



**In-house teams available
locally**



**We have worked on
Enterprise-level systems**



**We offer end-to-end
development solutions**



**Experienced with
time-sensitive projects**



WHAT WE DO

Our Services

We're a cross-disciplined collective of industry veterans who bring passion and purpose to creating brand experiences and digital products that matter.



Digital

Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.



Interactive

From VR, AR, mixed reality, projection mapping to interactive installations, we help you conceptualize your brand's vision using Future Technology Experiences.



Event Solutions

We combine technology, design and experience to deliver comprehensive solutions and integration services.

OUR SERVICES

Digital



Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.



Design and Branding

We craft one-of-a-kind business identities that capture the essence of your brand and effectively communicate it with simple and compelling visual design.



Website Design

We create dynamic and striking websites to give your customers unparalleled digital experiences on any browser, device, and platform.



Digital Marketing

Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges



Website Development

We specialize in web applications that are created to meet business challenges regardless of their requirements, whether they are single paged or customized and complex web applications.

OUR SERVICES

Digital



Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.



Mobile Apps

Turn concepts and ideas into a reality, from conceptualization to completion – App design and development for iPhone, iPad, Android, and other smart phones/tablets.



Web Apps and Games

We have more than 12 years of experience and specialize in mobile game development on both Android and iOS platforms.



Search Engine Optimization

Building your online presence requires much more than launching a website. With saturated markets, your success against competition rests on your ability to attract the right visitors.



Support and Maintenance

Like businesses, websites are always evolving in order to adapt to market conditions and more effective business strategies. We offer web maintenance and support services in Dubai.

OUR SERVICES

Interactive



Interactive installations: we help you conceptualize your brand's vision using Future Technology Experiences

Mixed Reality



GTECH offers a one-stop-shop approach to mixed reality (MR) solutions and our capabilities include video sequence, graphics, and animation creation, e-learning content, developing software as well as web services integration.

Augmented & Virtual Reality



We offer a one-stop-shop approach to AR & VR development. As a AR/VR solutions company, we create custom experiences that are interactive.

Interactive Installations



Interactive installations are exciting digital, light, or video displays that transform physical spaces with responsive technology, sound, and light. An interactive digital installation turns passive audiences into engaged participants.

Projection Mapping



We offer full production services for the visual end result, including the 3D representation and scripted timelines.

OUR SERVICES

Event Solutions

Streaming Solutions



We specialize in webcasting and live streaming services. With our teams locally available, we've got the resources to cover events of all sizes across the UAE.



Registration System

Quickly collect all the right information to plan and coordinate meaningful events using our registration software & services.



We combine technology, design and experience to deliver comprehensive solutions and integration services

Event Promotion & Feedback



Communications will help build excitement, keep attendees engaged, increase attendee loyalty, and drive sales opportunities. Work with us to improve attendee experience for current and future events.



Virtual Experiences

Create engaging meetings, conferences, and online sessions with our virtual events platform

SOME OF OUR WORK

Our Portfolio

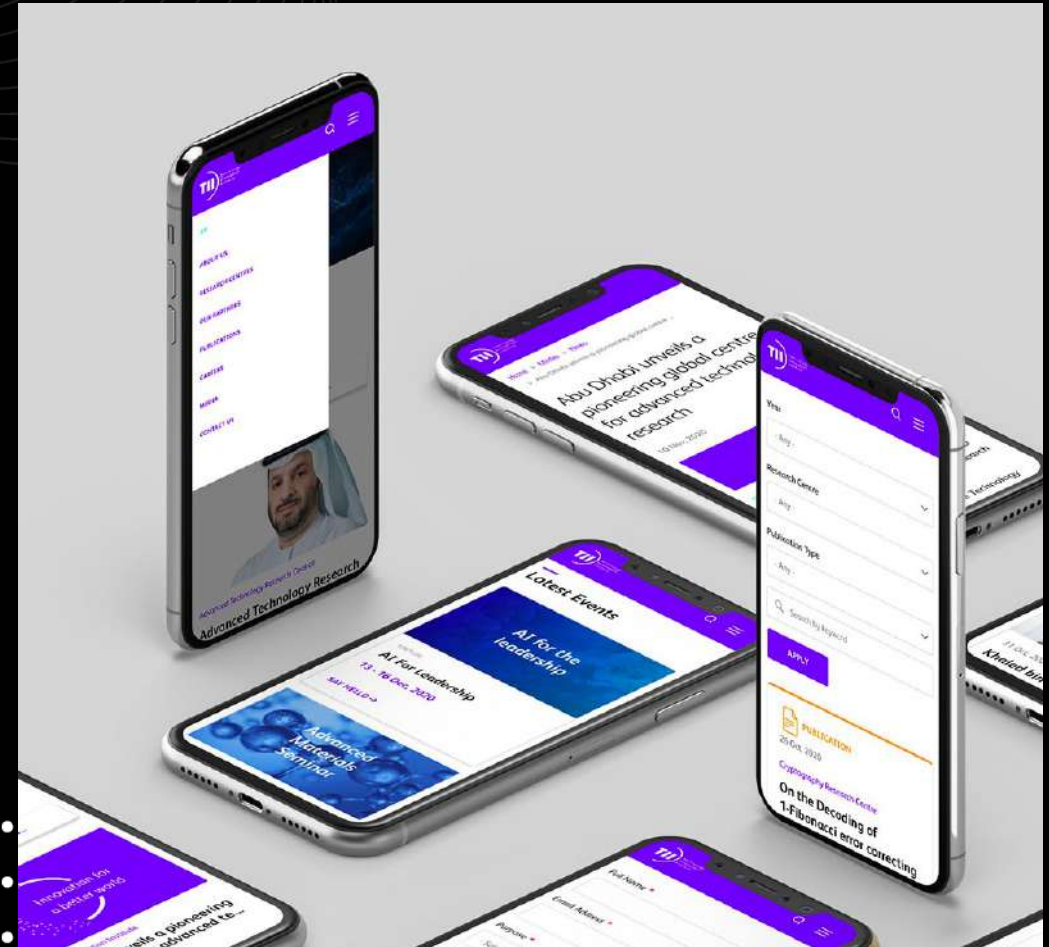
We are a full-service agency on the leading edge of an ever-changing digital space. Since 2008, GTECH Information Technology has served 300+ businesses across the globe successfully.



TURNKEY SOLUTION

Technology Innovation Institute

The Technology Innovation Institute (TII) aims to become a leading global research Center dedicated to pushing the frontiers of knowledge. Our teams of scientists, researchers and engineers work in an open, flexible and agile environment to deliver discovery science and transformative technologies.

[VIEW CASE STUDY](#)



TURNKEY SOLUTION

Global Village

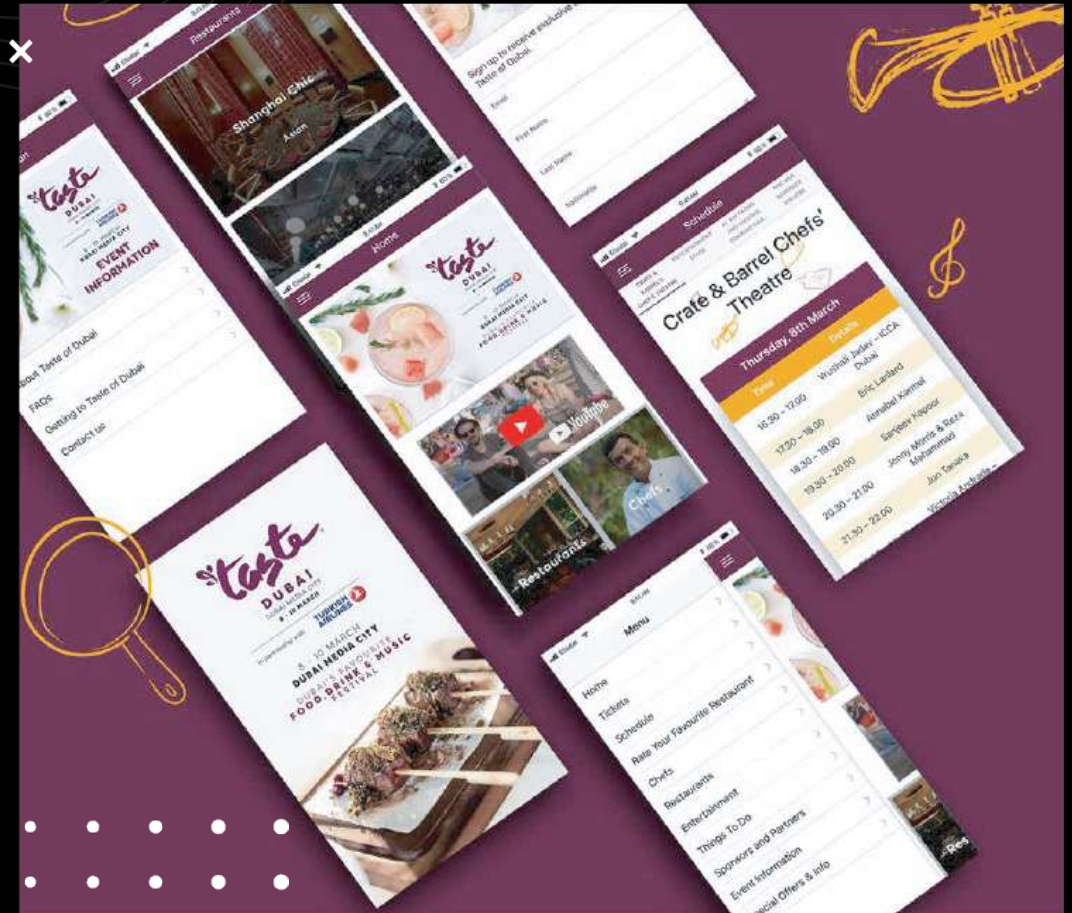
Global Village is the region's largest and first ever multi-cultural festival park that takes you on a journey across the world offering an engaging experience to families through a wide variety of shopping, dining, entertainment and fun-fair activities in an open-air environment that is usually open throughout October till April 1st week.

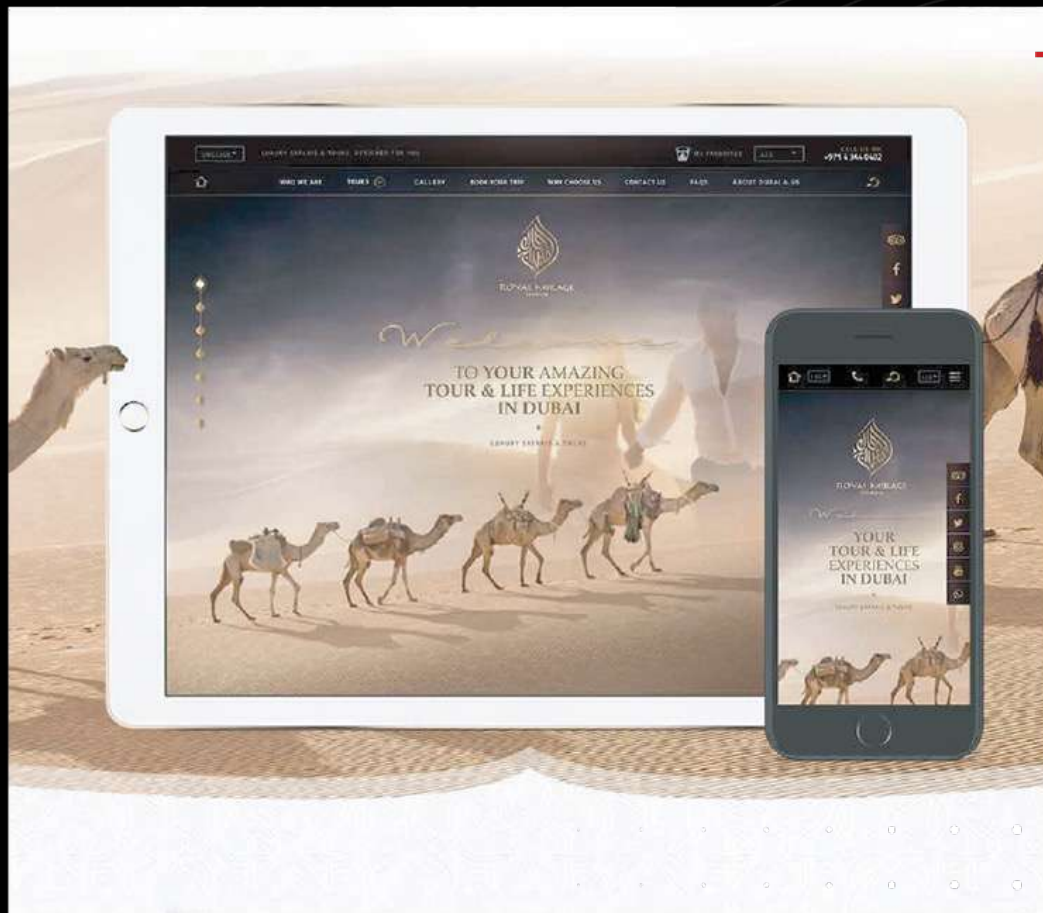
[VIEW CASE STUDY](#)

TURNKEY SOLUTION

Taste of Dubai

For three days each year, Dubai's gourmets, gourmands and connoisseurs head to Taste of Dubai, a full weekend festival of top-notch restaurant food, tasting sessions, cookery workshops, talks and live entertainment. The annual event attracts some of the city's trendiest restaurants, who curate tasting menus with bite-sized portions of their best dishes, all for a fraction of the usual price.

[VIEW CASE STUDY](#)



DIGITAL MEDIA

Royal Mirage Tourism

Established by two expats, Royal Mirage Tourism offers private customized journeys and ready-made tours through Dubai and its regions, backed up by more than a decade of experience.

[VIEW CASE STUDY](#)

TURNKEY SOLUTIONS

GOV Games

The Gov Games is a series of physical and mental challenges that bring together people from the UAE and beyond. A unique initiative, the Games reinforce team spirit and collaborative work between colleagues and government sectors from across the world. Launched in 2018 by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council, the Gov Games have been getting better and stronger every year.

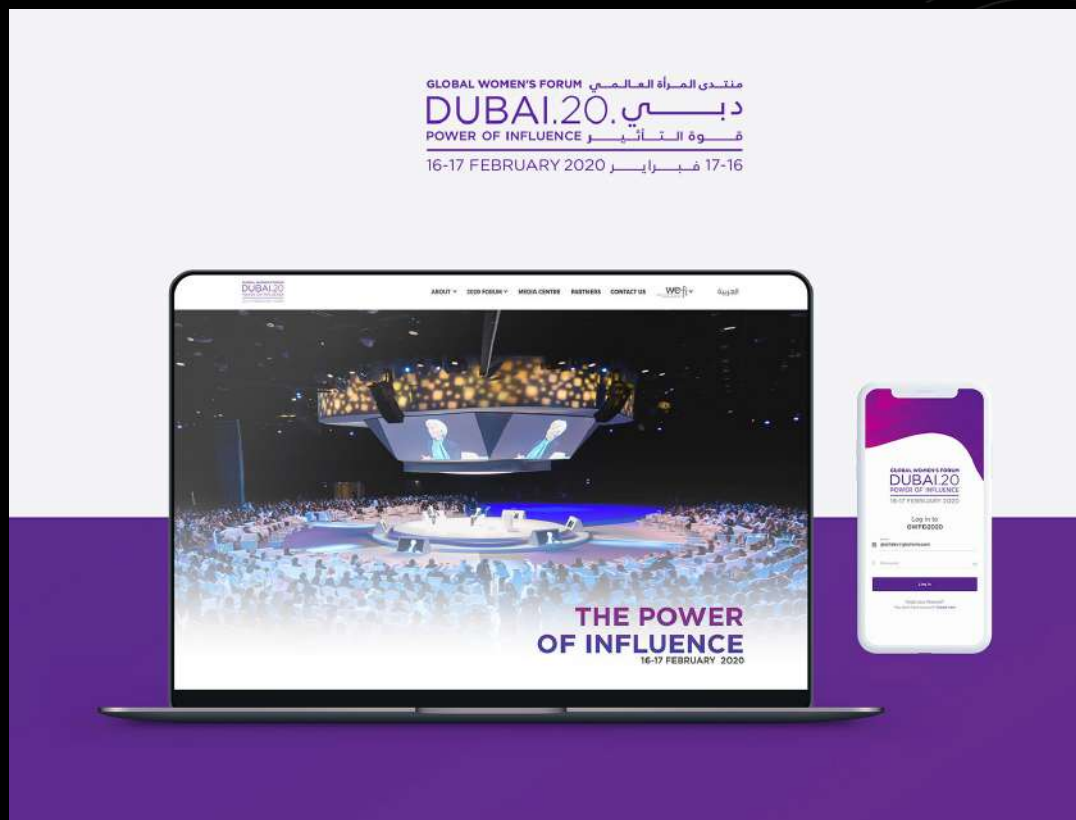
[VIEW CASE STUDY](#)



DIGITAL MEDIA

Global Womens Forum

GWFD – Global Womens Forum Dubai is a two-day conference that engages global leaders and hosts an audience of over 3000 local and international women leaders, government officials, and experts from various sectors.

[VIEW CASE STUDY](#)


DIGITAL MEDIA

Yas Family Fitness Festival

The Yas Fitness & Wellbeing Festival is a two-day festival celebration of fitness, health and wellbeing jam-packed with motivational talks from the UAE's top fitness experts, interactive workshops, relaxation zones, back to back fitness classes, healthy cooking challenges, obstacle course, climbing wall, family friendly classes, yoga zone plus a shopping village filled with the top brands in the health and fitness industry.

[VIEW CASE STUDY](#)

Government Clients

We had the pleasure of working with



Corporate Clients

We had the pleasure of working with



Events Clients

We had the pleasure of working with



Tools

● Ticketing system - JIRA

All tickets are logged in our help desk directly by the client or via email. We track the response time and effort on each task this is provided back to the customer monthly or on request

● Repository system - Bitbucket

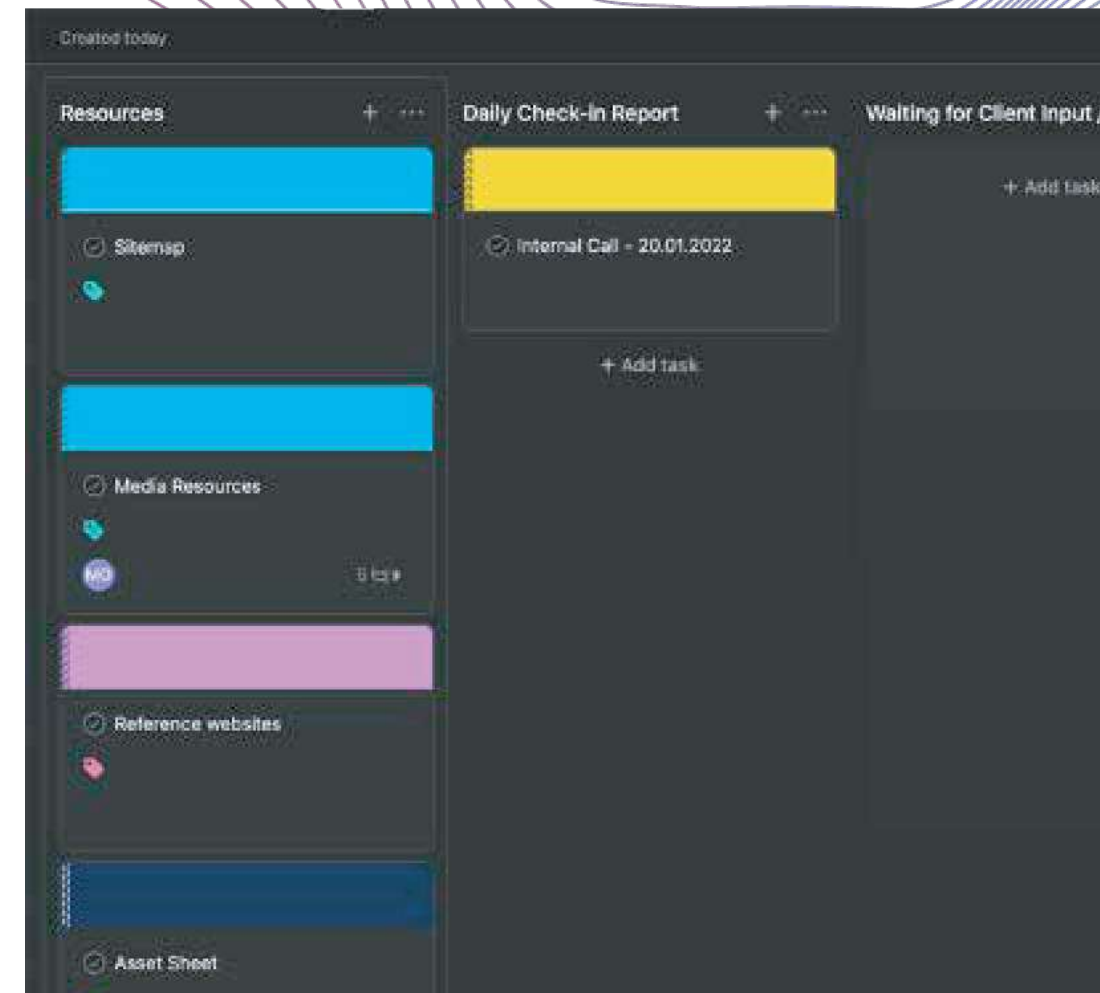
Bitbucket is a Git-based source code repository. Bitbucket gives our team one place to plan projects, collaborate on code, test, and deploy.

● Testing System - Cypress

Cypress is front-end testing tool for our developers and QA engineers.

● Internal Task Management - Asana

We use Asana internally to organize, track, and manage client projects.



Our Team

GTECH's vision is to create value for our clients and serve as a one stop shop for everything digital. We believe cost-effective digital and systems solutions should be the norm and accessible to all.



Efficiency

We believe efficiency is the key to happy clients and effective and productive teams. Our implemented workflows helps us deliver high-quality services in the quickest turnaround time.

Quality

We work tirelessly to deliver our best - From hardware installations to ensuring your brand is always online. Our team of industry veterans are passionate about their work and have excelled in their field.

Transparency

We believe that keeping things clear and well thought-out is the only way of doing business. Our meticulous planning is reflected in our proactiveness and dedication to every one of our clients.

MEET OUR FOUNDER

Gurshinder Singh

With a background in programming cross-platform Web Applications, Gurshinder Singh specializes in building mission-critical systems for enterprise and government organizations.

Gurshinder founded GTECH in 2008, a full-service digital agency based in Dubai. Combining technology, design and experience, GTECH delivers comprehensive technology solutions and integration services.

Today, GTECH employs more than 30 employees in Dubai, India & Philippines and continues to build digital, interactive and turnkey solutions to reduce overheads, increase productivity and revenue through digital transformation.





Heloise Andrade

Project Manager - Special Projects

BIOGRAPHY

With over 9 years of experience in technology, in addition to having found her own startup, Heloise has worked with public and private sector organizations including IBM, AXA, AMP, Thomson Reuters, and The Executive Council amongst others. Being a software engineer by background, Heloise's skills augment our product development process using agile and scrum techniques specialized in providing tailor-made mobile solutions for clients.

EXPERTISE

C++, Objective C, Swift, Angular JS, Design Thinking, Design Sprint, Scrum



Abey Mascreen

Head of Digital

BIOGRAPHY

Abey is an experienced web professional who takes pride in delivering digital products that meets clients' expectations and provides the best experience possible. He has a strong track record of working with enterprise and start-up companies around the globe.

EXPERTISE

PHP, MySQL, Wordpress, Drupal, HTML, Javascript, Google Certified, Hubspot Certified



Michelle Acedillo

Admin and HR

EXPERTISE

Michelle has a Bachelor's Degree in Financial Management and Accounting and has worked in the industry for 11 years. She works as an Administrative Officer at GTECH and is responsible for the overall administration and accounting-related tasks. She has also worked locally in the Philippines at Universal Robina Corporation/JG Summit Holdings and in Dubai in General Trading & Education Sector. Her experience includes Administration, Financial, Import/Export processing & FOREX. She loves music and singing as her favorite hobby.



Sarah Mae Benipayo

Office Administrator

EXPERTISE

Sarah works as an Office Administrator at GTECH. She has two years experience as a Retail Administrator in a Flower, Catering and Events company. Sarah loves reading books (Novel and Fiction), listening to Pop & Country music, singing, travelling, a sports fan as well & Golden State Warriors is her favorite team. The best Place she traveled to is Singapore, next on her list is the Netherlands.



Randa Abuali

Developer

BIOGRAPHY

Randa is a bright prospect and ready to give it all. Not only she focuses on her own progress but she also contributes to her community as a leader and founder of GDG Abu Dhabi. Learning is something she's never tired of and thus attending conventions is one of her interests where she can broaden her knowledge. Randa is currently learning to build cool apps with flutter but besides that, she also likes to learn a bit of everything and have a good blend.

EXPERTISE

PHP, Wordpress, HTML, Javascript, Flutter, Drupal



Anitsirc Ybur

Developer

BIOGRAPHY

Ybur has majored in Computer Science and has worked in the industry for almost 6 years. Currently she is working as a full stack developer responsible for developing and maintaining multiple projects. She has also worked in the Philippines and Japan as a Java Developer. Her experiences include document design, coding, testing & bug fixing.

EXPERTISE

PHP, HTML, Javascript, SQL, Java, Drupal



Satheesh Kumar

Senior Drupal Developer

BIOGRAPHY

A senior developer with over 11 years of experience, Satheesh has previously worked as Senior Developer at ITP Dubai, building Drupal websites, modules, themes, architecture, management, testing & deployment. He has also contributed a few modules on Drupal.org. His exciting parts of the job are the challenges and his ability to work under pressure. He's looking forward to improving his skills in React JS and to complete further Drupal Certifications

EXPERTISE

Drupal design and development, PHP, MySQL, HTML, CSS, jQuery, Acquia, AWS, E-Commerce



Kistlak Rajapaksha

Developer

BIOGRAPHY

Kistlak is a Software Engineer with 3+ years of experience in developing web systems/applications, debugging and unit testing using PHP, Laravel, Angular, VueJs and NodeJs. He also managed a 5-member team and coordinated with the clients towards the successful launch of their products.

EXPERTISE

PHP, Laravel, Angular, Vue.js, Node.js, MySQL, Digital Ocean, AWS



Keval Sompura

Developer

BIOGRAPHY

Keval is a software developer with 5+ years of experience in the industry working with different PHP frameworks. He is also experienced in 3rd party API Integrations such as Zendesk, MailChimp, Amazon Pinpoint and payment gateways such as Stripe, PayPal. Keval loves traveling and watching web series.

EXPERTISE

PHP, CakePHP, CodeIgniter, Laravel, Slim Framework, Javascript, jQuery, Ajax, Handlebar JS, HTML, CSS, MySQL.



Nidheesh Narayanan

Front End Developer

BIOGRAPHY

Nidheesh is a frontend developer from India and has been working in the UAE for the last five years. He has more than 8 years of front- end experience. He likes watching action movies like Venom and StarWars and is a big fan of cricket and music. His favorite musicians include A. R. Rahman and Arijit Singh.

EXPERTISE

HTML5, CSS3, React, JavaScript ,jQuery Bootstrap, SASS, CSS, GSAP, Git, Bitbucket, Figma, Adobe XD, Photoshop.



Mark Oliver

Design Team Lead

BIOGRAPHY

Mark is a multi-disciplinary creative in the company. Raised in a small town in the Philippines, he has been creating & designing interactive experiences for brands for 9+ years. He has outstanding skills to turn his ideas into magnificent artwork that delivers the message to the viewer. Mark is also appreciated for his front end programming skills that turn his artwork into a live product

EXPERTISE

Adobe Photoshop, Adobe Illustrator, Adobe inDesign, Sketch, Adobe XD, HTML, CSS, PHP, Wordpress, Open Cart.



Dylan D'Souza

Digital Marketing

BIOGRAPHY

As our Media Planning and Buying Executive, Dylan has a passion for creating, executing and strategizing media plans, coordinating with clients and providing solutions to their digital marketing needs. He loves interacting with people, sharing ideas and exploring new technologies. He is also an avid traveler and loves listening to Indie, Pop, Punjabi and Bollywood songs

EXPERTISE

Google Ads, YouTube Ads, Facebook Ads, Instagram Ads, LinkedIn Ads, Twitter Ads, Performance Marketing.



Yash Sharma

Team Lead

BIOGRAPHY

Senior PHP developer with 11+ years of experience of building SaaS applications in agile environments (Scrum, Kanban). My experience involves building scalable server-side web apps using frameworks like Laravel, CodeIgniter and Symfony that can handle more than 1,000 requests per second.

EXPERTISE

HTML, CSS, JavaScript, PHP, Laravel, Lumen, CodeIgniter, Slim framework.



Amin Dar

Junior Motion Designer

BIOGRAPHY

Amin is a 2D Motion Designer and School of Motion Alumni. He has been working as a freelance motion designer for the last two years. Amin loves animating and continuously learn new animation techniques to level up his skills. He also loves playing videogames.

EXPERTISE

Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro

**Neena A.***SEO Team Lead***BIOGRAPHY**

Neena is a Hubspot & SEMRush certified SEO expert with 10+ years of multifaceted experience, driving all aspects of SEO for several companies across the globe. She has spent the early part of her career as a start-up entrepreneur spearheading the digital marketing team before transitioning to an SEO expert.

When she is not playing with keywords and links, you can find her playing badminton, fostering diseased animals and singing Bollywood melodies!

EXPERTISE

Strategy, Audits, Penalty Lifts, SEO, Web Analytics, CRO, Hubspot, SEMRush

**Sunil Kumara***SEO Executive***BIOGRAPHY**

Sunil has 6+ years of hands-on experience in SEO, local SEO, e-commerce SEO, content marketing, link acquisition, analytics. He has helped businesses to build and improve their online brand presence. He conducts keyword research, monitors website traffic and improvement strategies to ensure the best possible user experience while keeping up to date with current SEO techniques.

EXPERTISE

Keyword Research, On-page Optimization, Link Building, Analytics, HTML, CSS.



Sagar Taneja

SEO Executive

BIOGRAPHY

Sagar is result-oriented and has rich experience in research, analytics and digital marketing involving SEO, organic growth and content marketing. With more than 5+ years industry experience, he has worked with brands like Fortis, Editorji, Mercer, FDR and Schneider Electric. Sagar likes documenting his life by making video and has a keen interest in cinematography and storytelling

EXPERTISE

Ahrefs, Semrush, Screaming Frog, Google Analytics, Google Search Console, Moz, Similarweb & Google Keyword Planner.



Himani Sharma

SEO Analyst

BIOGRAPHY

Himani has been working on SEO, content marketing, and link building for the last year and half. Additionally, she has also worked as a PR strategist where she developed creative concepts for social media posts. In her free time, Himani enjoys dancing and travelling.

EXPERTISE

SEO, Content Marketing Link Building, PR



Gavin Hendricks

SEO Executive

BIOGRAPHY

Gavin has over 4+ years in digital marketing, specifically in the SEO domain. Long tail keywords, useful content and great user experience are the key elements for him in SEO. Apart from increasing organic traffic for clients, he loves to workout or tries to, read dad jokes on Twitter & watch thriller shows.

EXPERTISE

Google Analytics, Ahrefs, Screaming Frog, Wordpress & G Suite Stack



Pulak Dey

SEO Executive

BIOGRAPHY

As a Digital Marketing specialist with 6 years of experience, Pulak creates SEO, SEM & SMO strategies, techniques, and tactics to increase the number of quality visitors. He has worked with companies like ReachLocal & Cogmat and handled clients such as TCS, Spykar, Mufti, Siyarams, etc. When not in working mode you can find him doing some of his favorite hobbies such as sketching, swimming, and driving. Apart from his, he has a Youtube channel named BE-DESI BRO, which is into Men's Fashion, do check it out.

EXPERTISE

SEO, SEM, Youtube Ads, Facebook Ads, Video Editing, Email Marketing



Enura Indula

UX Designer

BIOGRAPHY

Enura is a UX Designer, Design Thinker & Experience Strategist. Over the last 4 years he has collaborated with a diverse group of product teams to create insight led, human-centered products. He approaches design & leadership with a focus on people, establishing empathy for both the people who make & people who use the products. He loves to listen to Pop music in his free time.

EXPERTISE

Adobe XD, Figma, Sketch, Overflow, Zeplin



Dibie Avila

Graphics Designer

BIOGRAPHY

Dibie is a graphic designer with proficiency in digital design for over 3 years. Based in the Philippines, he takes on a role to assist with the company's marketing and branding design. He likes to travel, watch movies, and play video games during his free time.

EXPERTISE

Adobe Photoshop, Adobe Illustrator, Figma, HTML, CSS, Wordpress



Lavanya Vinodkumar

Drupal Developer

BIOGRAPHY

Lavanya has 13 years of experience in Drupal and is familiar with versions 6.x to 9.x. She has also worked with other CMS like Wordpress, Joomla, LMS & REST API's. She is always learning new technologies like ReactJS and FlexBox(CSS). She finds herself good at problem solving. She strongly believes that learning is sharing. In her free time she likes to play table tennis, badminton (won titles on the same), and likes dancing and listening to music.

EXPERTISE

Drupal, Wordpress, Joomla, LMS, Rest APIs, ReactJS, CSS



Deepesh Sharma

Front-end Developer

BIOGRAPHY

Deepesh is a Senior front-end developer with experience in Drupal, Magento and Wordpress CMS.

His front-end expertise is in hand-coded HTML, HTML5, CSS, CSS3, REACT.JS,JAVASCRIPT, Responsive, SEO Semantics, Drupal Theming, Magento Theming, Less, SaaS, JQuery, Sass, Less, Es6, Rest, Git, GraphQL, Agile Methodologies.

EXPERTISE

HTML5, CSS, CSS3, React.js, Javascript, Drupal Theming, Magento Theming, Less, SaaS, JQuery, Sass, Less, ES6



Muhammad Furqan

UI UX Designer

BIOGRAPHY

Furqan is a UI/UX Designer with 5 years of experience in the design industry. He brings a unique blend of expertise and passion to the table. Based in Pakistan, he specializes in crafting user-centered experiences that are not only intuitive but also aesthetically pleasing and highly functional. His love for reading and passion for comics and movies are an inspiration for his design work, bringing a creative and imaginative touch to every project. Furqan is committed to delivering top-quality results.

EXPERTISE

Figma, Adobe XD, Miro, Adobe Photoshop, Adobe Illustrator, Adobe After Effect



Sibi Sam

Project Manager

BIOGRAPHY

Sibi works as Project Manager at GTECH and is responsible for leading and managing the planning, execution, and delivery of digital projects. He worked before this position in Bangalore, India.

Sibi holds a Bachelor's degree in Business Management. The most exciting part of his job is interacting with people from diverse backgrounds. He likes to listen to all kinds of music and the best concert he has been to is Coldplay. Sibi's hobby is working out and playing Cricket.

EXPERTISE

Project Management, Coordination, Customer Service



Poonam Parate

HR-Generalist

BIOGRAPHY

Poonam is our HR-Generalist. She manages HR related tasks and is responsible for identifying and recruiting high-performing individuals who can contribute to the company's growth. She worked before this position as Executive in the Talent and Culture Dept.

Poonam holds a PGDM Degree in Human Resource Management. Her talents are painting, sketching and doodling. She's a pizza lover and tea person .Poonam loves travelling and the best place she traveled to is Georgia.

EXPERTISE

HR Management, Talent Acquisition



Lalit Mistry

Senior Front End Developer

BIOGRAPHY

Lalit is a Senior Front-end developer with a knack for tackling intricate front-end challenges. The most enjoyable aspect of his work is the art of coding and witnessing its impact on a global scale through the vast expanse of the internet.

Lalit's is a fan of Indian cuisine, and he cherishes a cup of tea. His musical tastes include classical and soft rock genres, and he likes attending music concerts. Lalit's passion for exploration takes him on journeys, with Rajasthan standing out as his favorite destination. Additionally, he is an avid cricket fan.

EXPERTISE

Drupal front-end development, Drupal theming, HTML5, CSS, JavaScript, jQuery, Bootstrap, SASS, CSS, Git, Bitbucket

Digital First Events With GTECH

We are a full-service agency on the leading edge of an every-changing digital space. We believe that cost-effective digital and systems solutions should be the norm and accessible to all.



Hosting Digital-First Events

GTECH is here to support you when it comes to planning and hosting best-in-class digital-first events in Dubai.

For event organizers that are facing cancellations or postponements in the United Arab Emirates, virtual events can be an effective in continuing your events program and goals. Our experience in helping customers host virtual events will guide you if you are considering transitioning to virtual.

This guide will help you understand how to take your event online.

Advantages Of A Virtual Event

- Building brand awareness
- Generating leads
- Creating and accelerating sales pipeline
- Driving revenue
- Retaining customers
- Engaging and educating prospects and customers
- Continuity of business operations

What Do You Need To Consider?

- Are you hosting an internal or external event?
- What type of event are you hosting?
- Is it a single-day event?
- Is it a local or international event?
- Is it a more complex, multi-session event that may
- require additional engagement tools?
- How many participants do you anticipate?
- Which sessions will be pre-recorded or streamed live?
- How will you ensure that live streams are high-quality
- and without disruption?

How Can We Help?

With our Event Marketing and Management experience, GTECH can support your entire event lifecycle, no matter the size, or complexity of your virtual events.



Event Website

Build branded and professional event websites to communicate the value proposition of your virtual events. Invitees can access important event information, such as agendas, speakers, exhibitors and sponsors, and FAQs.

Registration

Capture registrations for your virtual events, with the ability to create dynamic registration paths, collect attendee preferences, ask pre-event questions, and securely process payments if necessary.

Event Promotion

Send targeted, personalized, and automated emails to engage the right audience, boost response rates, and drive attendance. Communications will help build excitement, keep attendees engaged, increase attendee loyalty, and drive sales opportunities.

Virtual Experiences

Incorporate an interactive, virtual experience to surprise and impress your attendees. Browse and book curated virtual experiences to promote engagement, team building and fun.

Online Event Guide & Mobile App

Through a mobile event app or web experience, attendees can access all key event information and you can use features like live Q&A, polling, feedback surveys, and gamification.

Event Promotion

Collect attendee feedback through registration surveys, live session polling, live Q&A, native surveys within your mobile app, post-event surveys, and more. Use these actionable insights to improve future virtual events.

Event Live Streaming Basics

Before starting to live stream, ensure you have sorted out the technical aspects of streaming – from testing your internet connection to making sure you have the right hardware and software.

INTERNET

First you need to make sure you have good upload bandwidth by speed testing your network. Repeatedly test it to ensure a consistent range. According to streaming standards, these are the minimum requirements for the different quality formats:

- Standard Definition Video: 3Mbps
- 720p & 1080p High Definition: 5 to 10 Mbps
- 4k Ultra High Definition: 25Mbps

SOFTWARE

There are many types of encoders, and the best one for you depends on your needs. Make sure to evaluate the products and decide which option makes the most sense for your business.

Stream Your Live Event from Dubai

WEBCAM

Webcam is an easy way to go live using your computer, without the need for live streaming encoding software.

MOBILE

You can stream from your mobile devices as well, without the need for live streaming encoding software.

STREAMING WITH ENCODER

Streaming using an encoder lets you do more with your live stream. You can use external audio/video hardware, involve multiple cameras and more.

Schedule & Strategy

It's important to create a schedule and strategy around how and when you host your live virtual events.

Here are some tips to help you optimize

Preparation

- Prepare your live stream in advance of your stream date

Pre-event Marketing

- Consistently tease your event with posts on social media
- Remind viewers periodically via SMS or Emails

Community Engagement

- Interact live with your biggest and viewers. Help foster conversation
- and deepen the connection with your present to make your viewers feel
- a part of your content and community.

Post-event Marketing

- After your stream, consider creating a highlight video to drive audiences
- to the full archived live stream.
- Consider editing some of your best live moments into more digestible
- highlight reels to reach a broader audience. These videos can act as an
- anchor to expose new audiences to your next live stream.
- After the stream, create FOMO & reward viewers in attendance with
- recaps, inside jokes or shout outs on social media platforms.

Ready To Start?

Our team will work with you to make sure you're all set up for success.

- We'll discuss your event marketing and management needs. We'd like to understand your event program and what you're hoping to accomplish.
- Share with us the details of your existing virtual meeting solution provider. If you don't have one, let's talk through your web conferencing needs and we can help make a recommendation.
- We'll help to handle integrating your virtual meeting solution.

Our Process



01 Discover

Through the discovery phase we analyse your preferences, align with your goals and understand your requirements

**1**

03 Design

We deliver our commitment by focusing on the user experience (UX), developing sketches and wireframes to communicate the experiences we've created and then critically refining and polishing, based on your feedback, and feedback from real users

**3**

05 Deploy

When it's time to go live, we use a series of checklists that cover best practice processes and mitigate all possible risk scenarios we've experienced over the years. We're confident that your launch experience will be one to celebrate!

**5**

02 Define

We define the extent of the project, identify engagement opportunities, analyse information, make recommendations and provide you with a roadmap of the work ahead of us.

**2**

04 Develop

Our team of experienced designers and developers apply their expertise and knowledge of current trends to create a unique and impactful product

**4**

Our Methodology

Immersion

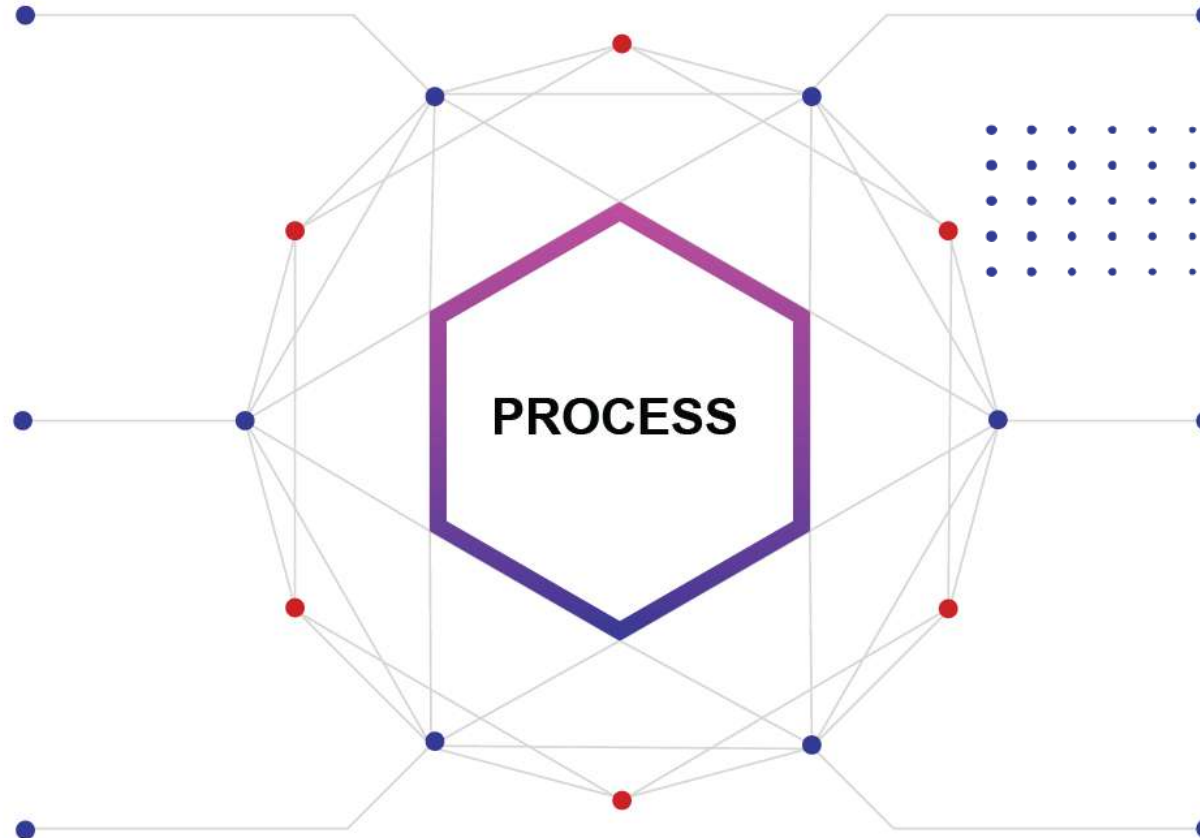
Bringing everyone together without distractions for the right length of time.

Parallel Processing

Working on multiple topics at once, even if they are dependent on each other in a non-linear fashion.

Variety

Varying activities, modalities and group composition with diversity of perspectives



Combination

Combining things that don't typically go together and exploring the "white space" between them

Iteration

Creating multiple drafts of multiple outputs and layering on levels of detail, allowing superior ideas to emerge and decision by design.

Test

Testing ideas, decisions and outputs through multiple vantage points and assumptions



Response Time

Our Response time would be

**Maximum of
2 hours on weekdays**

Monday to Friday
(9am to 6pm)

**Maximum of
2 hours on weekends**

Saturday and Sunday
(9am to 6pm)

+ + + +

Testimonials

"GTECH has become an important pillar for our brands. They are autonomous, they keep you updated and they don't miss any deadline. As a project manager this is the kind of partner everyone would like to work with."

Technology Innovation Institute
Oihane Landaarroitajauregui Vecin

"I'd like to say a huge 'thank you' for the highly professional way in the GTECH team consistently supported the delivery of our project. I strongly recommend them!"

Eventagrade
Ruslan Karimov

"We are extremely pleased with the final outcome of our project. GTECH provided consistent communications and the work progress on our website was very quick and efficient. Although our businesses are oceans apart the timely responses provided was always clear and concise. The whole team is an absolute pleasure to work with"

Toronto Media Management

FAQs

01. What industries do GTECH deal with?

Our diverse team has extensive cross-industry experience and have worked in several industries the past including Hospitality, Events, Healthcare, Fashion, Manufacturing, Real Estate, FMCG, Food & Beverage and Automotive.

02. Can GTECH support with interactive AR/VR Solutions?

Our full-service content studios create the latest in the video, animation, 3D and immersive content for desktop, mobile, console and tablet platforms. Our interactive team can also design kiosks and booths that allow the visitor to interact with your products, real or in 3D, extending information and technical data, watching testimonials, product explainer videos or browsing applications.

03. What does a simple website cost?

We understand no two projects are the same, therefore, all our solutions are unique and do not have a standard pricing system. If you are looking for a quote, do get in touch with us.

04. What is GTECH's team size?

GTECH employs more than 30 staff with offices in Dubai, India & Philippines and continues to build digital, interactive & event solution.

05. Do you offer SEO services?

Yes, we have a dedicated in-house team of SEO experts who are committed to improving your digital presence, visibility & lead generation.

GET IN TOUCH



Let's Talk

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