

CROSS-PLATFORM SOLUTIONS FOR THE

DIGITAL FUTURE

GTECH is a full-service agency on the leading edge of an ever-changing digital space. We believe that cost-effective digital and systems solutions should be the norm and accessible to all.

+ + + +



We are an INTERACTIVE AGENCY reimagining your brand's vision through future technology experiences.

Since 2008, GTECH Information Technology has served 300+ businesses across the globe successfully.



110+

CLIENTS

410+

PROJECTS

30+

COMPANY DECK 2022

13+

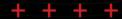
TEAM MEMBERS YEARS



WHO WE ARE

We're GTECH

We're a technology powerhouse with over 12+ years of experience. Backed by 30+ great minds who work towards achieving success for businesses. We've built record-breaking cross-media solutions for Fortune 500 clients such as Standard Chartered, Red Bull, Ford, IBM, SAP, Johnson & Johnson, and Cisco.



We've developed lasting bonds with some of the regions most influential companies and individuals.





Cost-effective digital and systems solutions should be the norm and accessible to all.



Why Choose GTECH

We understand no two projects are the same. Backed by 30+ great minds who work towards achieving success for businesses, we create bespoke digital experiences that entice, excite, capture an audience and provide robust performance for your business.



In-house teams available locally



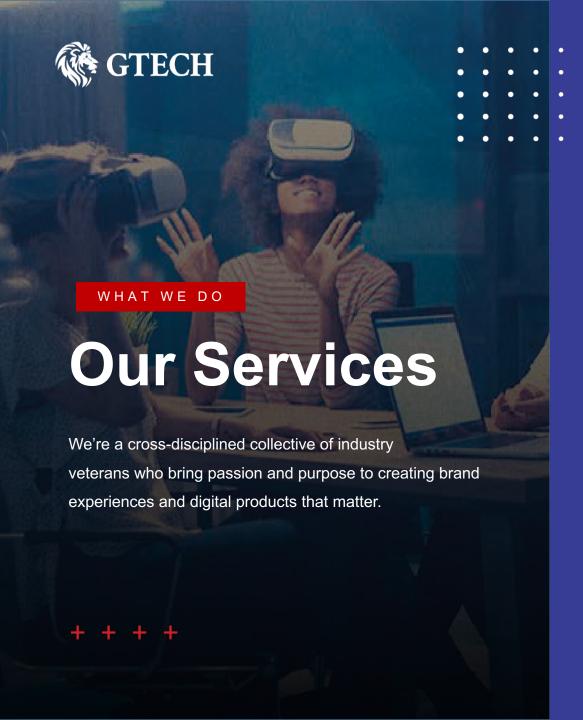
We have worked on Enterprise-level systems



We offer end-to-end development solutions



Experienced with time-sensitive projects





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Digital

Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.



Interactive

From VR, AR, mixed reality, projection mapping to interactive installations, we help you conceptualize your brand's vision using Future Technology Experiences.



Event Solutions

We combine technology, design and experience to deliver comprehensive solutions and integration services.



Digital



Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.

Design and Branding



We craft one-of-a-kind business identities that capture the essence of your brand and effectively communicate it with simple and compelling visual design.

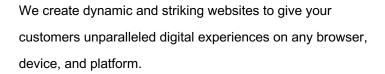


Digital Marketing

Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges



Website Design





Website Development

We specialize in web applications that are created to meet business challenges regardless of their requirements, whether they are single paged or customized and complex web applications.



Digital



Our team of visual designers and web specialists work together to create elegant, useful, unique solutions to a wide variety of business challenges.



Mobile Apps

Turn concepts and ideas into a reality, from conceptualization to completion – App design and development for iPhone, iPad, Android, and other smart phones/tablets.



Web Apps and Games

We have more than 12 years of experience and specialize in mobile game development on both Android and iOS platforms.



Search Engine Optimization

Building your online presence requires much more than launching a website. With saturated markets, your success against competition rests on your ability to attract the right visitors.



Support and Maintenance

Like businesses, websites are always evolving in order to adapt to market conditions and more effective business strategies.

We offer web maintenance and support services in Dubai.



Interactive



Interactive installations: we help you conceptualize your brand's vision using Future Technology Experiences

Mixed Reality



GTECH offers a one-stop-shop approach to mixed reality (MR) solutions and our capabilities include video sequence, graphics, and animation creation, e-learning content, developing software as well as web services integration.



Interactive Installations

Interactive installations are exciting digital, light, or video displays that transform physical spaces with responsive technology, sound, and light. An interactive digital installation turns passive audiences into engaged participants.



Augmented & Virtual Reality

We offer a one-stop-shop approach to AR & VR development.

As a AR/VR solutions company, we create custom experiences that are interactive.



Projection Mapping

We offer full production services for the visual end result, including the 3D representation and scripted timelines.



Event Solutions

Streaming Solutions



We specialize in webcasting and live streaming services. With our teams locally available, we've got the resources to cover events of all sizes across the UAE.



Registration System

Quickly collect all the right information to plan and coordinate meaningful events using our registration software & services.



We combine technology, design and experience to deliver comprehensive solutions and integration services

Event Promotion & Feedback



Communications will help build excitement, keep attendees engaged, increase attendee loyalty, and drive sales opportunities. Work with us to improve attendee experience for current and future events.



Virtual Experiences

Create engaging meetings, conferences, and online sessions with our virtual events platform



SOME OF OUR WORK

Our Portfolio

We are a full-service agency on the leading edge of an ever-changing digital space. Since 2008, GTECH Information Technology has served 300+ businesses across the globe successfully.

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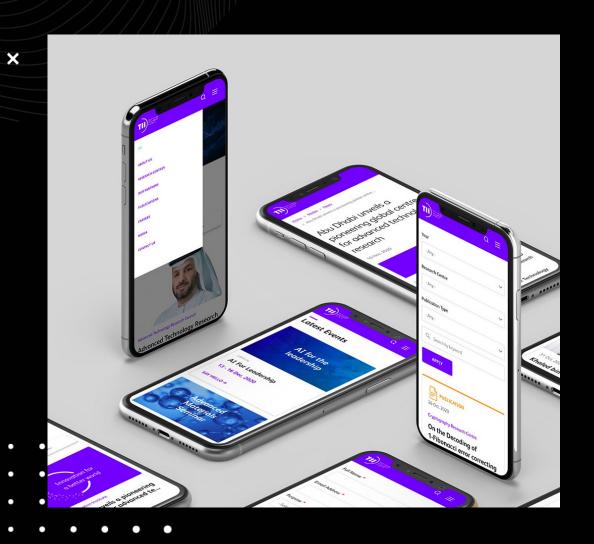




TURNKEY SOLUTION

Technology Innovation Institute

The Technology Innovation Institute (TII) aims to become a leading global research Center dedicated to pushing the frontiers of knowledge. Our teams of scientists, researchers and engineers work in an open, flexible and agile environment to deliver discovery science and transformative technologies.







TURNKEY SOLUTION

Global Village

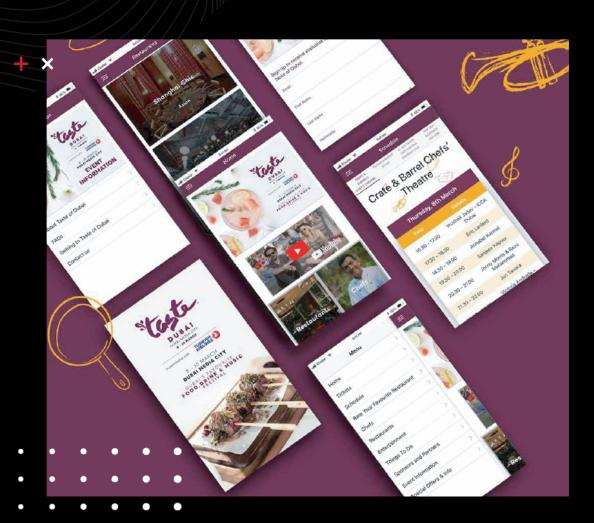
Global Village is the region's largest and first ever multi-cultural festival park that takes you on a journey across the world offering an engaging experience to families through a wide variety of shopping, dining, entertainment and fun-fair activities in an open-air environment that is usually open throughout October till April 1st week.



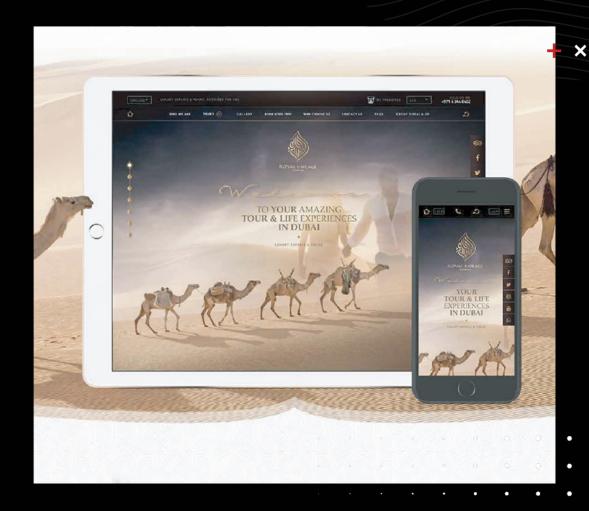
TURNKEY SOLUTION

Taste of Dubai

For three days each year, Dubai's gourmets, gourmands and connoisseurs head to Taste of Dubai, a full weekend festival of top-notch restaurant food, tasting sessions, cookery workshops, talks and live entertainment. The annual event attracts some of the city's trendiest restaurants, who curate tasting menus with bite-sized portions of their best dishes, all for a fraction of the usual price.







DIGITAL MEDIA

Royal Mirage Tourism

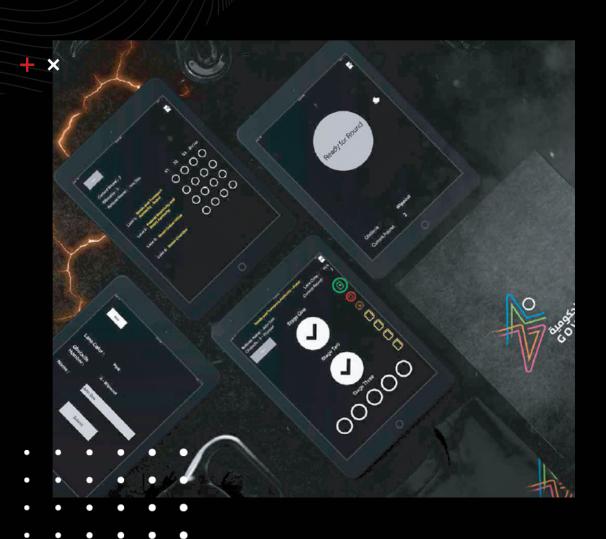
Established by two expats, Royal Mirage Tourism offers private customized journeys and ready-made tours through Dubai and its regions, backed up by more than a decade of experience.



TURNKEY SOLUTIONS

GOV Games

The Gov Games is a series of physical and mental challenges that bring together people from the UAE and beyond. A unique initiative, the Games reinforce team spirit and collaborative work between colleagues and government sectors from across the world. Launched in 2018 by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council, the Gov Games have been getting better and stronger every year.







DIGITAL MEDIA

Global Womens Forum

GWFD – Global Womens Forum Dubai is a two-day conference that engages global leaders and hosts an audience of over 3000 local and international women leaders, government officials, and experts from various sectors.



DIGITAL MEDIA

Yas Family Fitness Festival

The Yas Fitness & Wellbeing Festival is a two-day festival celebration of fitness, health and wellbeing jam-packed with motivational talks from the UAE's top fitness experts, interactive workshops, relaxation zones, back to back fitness classes, healthy cooking challenges, obstacle course, climbing wall, family friendly classes, yoga zone plus a shopping village filled with the top brands in the health and fitness industry.





Government Clients

We had the pleasure of working with

































Corporate Clients

We had the pleasure of working with

































Events Clients

We had the pleasure of working with

































Tools

Ticketing system - JIRA

All tickets are logged in our help desk directly by the client or via email. We track the response time and effort on each task this is provided back to the customer monthly or on request

Repository system - Bitbucket

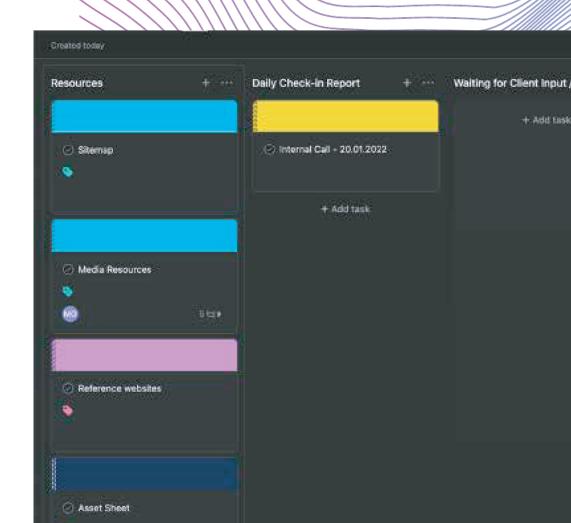
Bitbucket is a Git-based source code repository. Bitbucket gives our team one place to plan projects, collaborate on code, test, and deploy.

Testing System - Cypress

Cypress is front-end testing tool for our developers and QA engineers.

Internal Task Management - Asana

We use Asana internally to organize, track, and manage client projects.





Our Team

GTECH's vision is to create value for our clients and serve as a one stop shop for everything digital. We believe cost-effective digital and systems solutions should be the norm and accessible to all.





Efficiency

We believe efficiency is the key to happy clients and effective and productive teams.

Our implemented workflows helps us deliver high-quality services in the quickest turnaround time.

Quality

We work tirelessly to deliver our best - From hardware installations to ensuring your brand is always online. Our team of industry veterans are passionate about their work and have excelled in their field.

Transparency

We believe that keeping things clear and well thought-out is the only way of doing business. Our meticulous planning is reflected in our proactiveness and dedication to every one of our clients.





MEET OUR FOUNDER

Gurshinder Singh

With a background in programming cross-platform Web Applications, Gurshinder Singh specializes in building mission-critical systems for enterprise and government organizations.

Gurshinder founded GTECH in 2008, a full-service digital agency based in Dubai. Combining technology, design and experience, GTECH delivers comprehensive technology solutions and integration services.

Today, GTECH employs more than 30 employees in Dubai, India & Philippines and continues to build digital, interactive and turnkey solutions to reduce overheads, increase productivity and revenue through digital transformation.

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Heloise Andrade

Project Manager - Special Projects



Abey Mascreen
Head of Digital Media

With over 9 years of experience in technology, in addition to having found her own startup, Heloise has worked with public and private sector organizations including IBM, AXA, AMP, Thomson Reuters, and The Executive Council amongst others. Being a software engineer by background, Heloise's skills augment our product development process using agile and scrum techniques specialized in providing tailor-made mobile solutions for clients.

BIOGRAPHY

Abey is an experienced web professional who takes pride in delivering digital products that meets clients' expectations and provides the best experience possible while dramatically growing their business. He has a strong track record of working with enterprise level as well as start-up companies around the globe.

TECHNOLOGY

C++, Objective C, Swift, Angular JS, Design Thinking, Design Sprint, Scrum

TECHNOLOGY

PHP, MySQL, Wordpress, Drupal, HTML, Javascript, Google Certified, Hubspot Certified.





Shreyansh BaghelProject Manager - SEO Team



Michelle Acedillo

Admin and HR

BIOGRAPHY

Shreyansh is a former professional cricket player turned seniorlevel Project Manager with over 6 years of experience in multidisciplinary team management & project delivery. Formerly acquainted in the Events industry, he had worked with premier companies such as MCI, CREDAI & Eventagrate in India and spearheaded the 2018 CREDAI NATCON in Berlin. More recently, he also managed multinational projects in Dubai with firms like DAMAC and EDGE Group

BIOGRAPHY

Michelle has a Bachelor's Degree in Financial Management and Accounting and has worked in the industry for 11 years. She works as an Administrative Officer at GTECH and is responsible for the overall administration and accounting-related tasks.

She has also worked locally in the Philippines at Universal Robina Corporation/JG Summit Holdings and in Dubai in General Trading & Education Sector. Her experience includes Administration, Financial, Import/Export processing & FOREX.

She loves music and singing as her favorite hobby.

TECHNOLOGY

Interactive tech, Events Tech, Project Management





Randa Abuali
Developer



Anitsirc Ybur

Developer

BIOGRAPHY

Randa is a bright prospect and ready to give it all. Not only she focuses on her own progress but she also contributes to her community as a leader and founder of GDG Abu Dhabi.

Learning is something she's never tired of and thus attending conventions is one of her interests where she can broaden her knowledge. Randa is currently learning to build cool apps with flutter but besides that, she also likes to learn a bit of everything and have a good blend.

BIOGRAPHY

Ybur has majored in Computer Science and has worked in the industry for almost 6 years. Currently she is working as a full stack developer responsible for developing and maintaining multiple projects. She has also worked in the Philippines and Japan as a Java Developer. Her experiences include document design, coding, testing & bug fixing.

TECHNOLOGY

PHP, Wordpress, HTML, Javascript, Flutter, Drupal

TECHNOLOGY

PHP, HTML, Javascript, SQL, Java, Drupal





Satheesh Kumar Senior Drupal Developer

BIOGRAPHY

A senior developer with over 11 years of experience, Satheesh has previously worked as Senior Developer at ITP Dubai, building Drupal websites, modules, themes, architecture, management, testing & deployment. He has also contributed a few modules on Drupal.org. His exciting parts of the job are the challenges and his ability to work under pressure. He's looking forward to improving his skills in React JS and to complete further Drupal Certifications

TECHNOLOGY

Drupal design and development, PHP, MySQL, HTML, CSS, jQuery, Acquia, AWS, E-Commerce



Kistlak Rajapaksha

Developer

BIOGRAPHY

Kistlak is a Software Engineer with 3+ years of experience in developing web systems/applications, debugging and unit testing using PHP, Laravel, Angular, VueJs and NodeJs. He also managed a 5-member team and coordinated with the clients towards the successful launch of their products.

TECHNOLOGY

PHP, Laravel, Angular, Vue.js, Node.js, MySQL, Digital Ocean, AWS





Keval Sompura *Developer*



Nidheesh Narayanan
Front End Developer

Keval is a software developer with 5+ years of experience in the industry working with different PHP frameworks. He is also experienced in 3rd party API Integrations such as Zendesk, MailChimp, Amazon Pinpoint and payment gateways such as Stripe, PayPal. Keval loves traveling and watching web series.

BIOGRAPHY

Nidheesh is a frontend developer from India and has been working in the UAE for the last five years. He has more than 8 years of front- end experience. He likes watching action movies like Venom and StarWars and is a big fan of cricket and music. His favorite musicians include A. R. Rahman and Arijit Singh.

TECHNOLOGY

PHP, CakePHP, Codelgniter, Laravel, Slim Framework,
Javascript, jQuery, Ajax, Handlebar JS, HTML, CSS, MySQL.

TECHNOLOGY

HTML5, CSS3, React, JavaScript ,jQuery Bootstrap, SASS, CSS, GSAP, Git, Bitbucket, Figma, Adobe XD, Photoshop.





Mark Oliver
Design Team Lead



Mark is a multi-disciplinary creative in the company. Raised in a small town in the Philippines, he has been creating & designing interactive experiences for brands for 9+ years. He has outstanding skills to turn his ideas into magnificent artwork that delivers the message to the viewer. Mark is also appreciated for his front end programming skills that turn his artwork into a live product

TECHNOLOGY

Adobe Photoshop, Adobe Illustrator, Adobe inDesign, Sketch, Adobe XD, HTML, CSS, PHP, Wordpress, Open Cart.



Dylan D'Souza *Digital Marketing*

BIOGRAPHY

As our Media Planning and Buying Executive, Dylan has a passion for creating, executing and strategizing media plans, coordinating with clients and providing solutions to their digital marketing needs. He loves interacting with people, sharing ideas and exploring new technologies. He is also an avid traveler and loves listening to Indie, Pop, Punjabi and Bollywood songs

TECHNOLOGY

Google Ads, YouTube Ads, Facebook Ads, Instagram Ads, LinkedIn Ads, Twitter Ads, Performance Marketing.





Yash Desai Motion Designer



Amin Dar *Junior Motion Designer*

Yash works as a Motion Designer at GTECH, working with our content and digital design team. He is responsible for creating engaging digital content assets for clients, maintaining creative and development assets & supporting the whole team with research and ideas into all projects and new business ideas. He is a hardcore Cricket fan especially the Indian Cricket team and loves playing football and lawn tennis.

BIOGRAPHY

Amin is a 2D Motion Designer and School of Motion Alumni. He has been working as a freelance motion designer for the last two years. Amin loves animating and continuously learn new animation techniques to level up his skills. He also loves playing videogames.

TECHNOLOGY

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Adobe Audition and Adobe Animate

TECHNOLOGY

Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro





Neena A.SEO Team Lead



Zain UI Abedeen
SEO Executive

Neena is a Hubspot & SEMRush certified SEO expert with 10+ years of multifaceted experience, driving all aspects of SEO for several companies across the globe. She has spent the early part of her career as a start-up entrepreneur spearheading the digital marketing team before transitioning to an SEO expert. When she is not playing with keywords and links, you can find her playing badminton, fostering diseased animals and singing Bollywood melodies!

BIOGRAPHY

Highly driven and results-orientated SEO Specialist with 5+ years experience in e-business optimization organization. Adept in original content development, search friendly architecture solutions, and keyword research. Possesses excellent problemsolving and analytical thinking skills.

TECHNOLOGY

Strategy, Audits, Penalty Lifts, SEO, Web Analytics, CRO, Hubspot, SEMRush

TECHNOLOGY

Content development, search friendly architecture solutions and keyword research





Sunil Kumara
Senior SEO Executive



Sagar Taneja
SEO Executive

Sunil has 6+ years of hands-on experience in SEO, local SEO, e- commerce SEO, content marketing, link acquisition, analytics. He has helped businesses to build and improve their online brand presence. He conducts keyword research, monitors website traffic and improvement strategies to ensure the best possible user experience while keeping up to date with current SEO techniques.

BIOGRAPHY

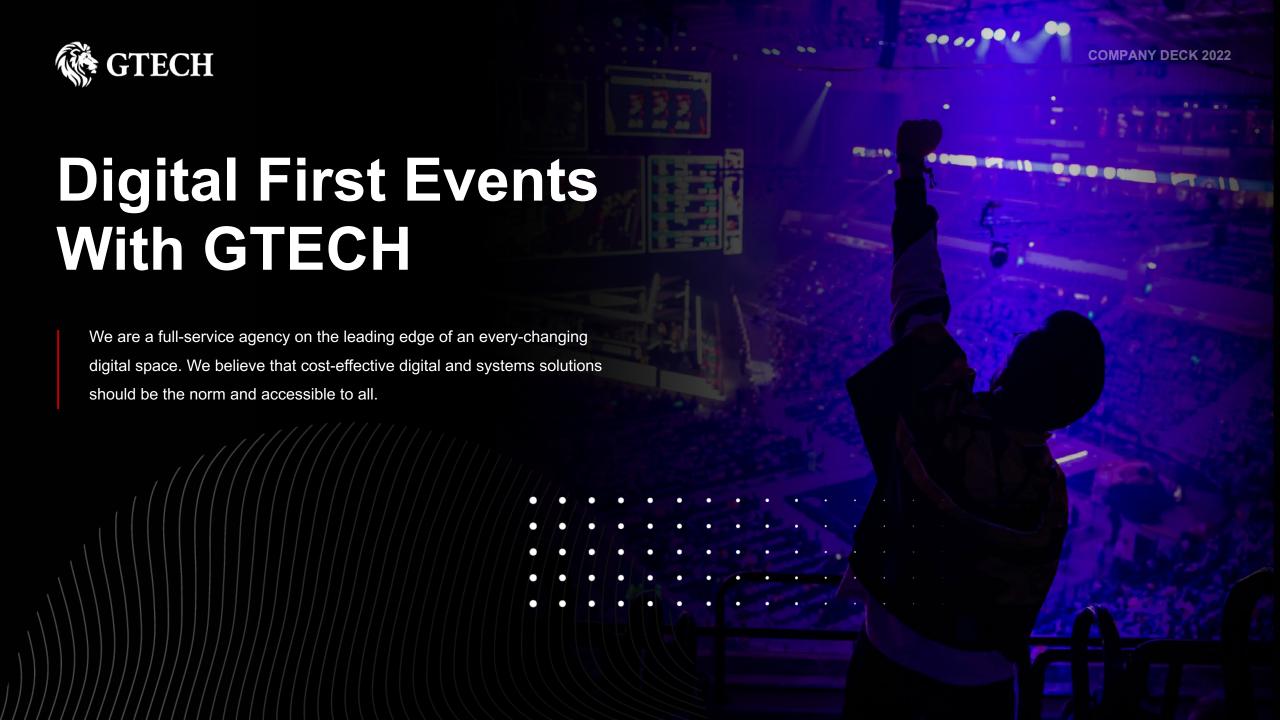
Sagar is result-oriented and has rich experience in research, analytics and digital marketing involving SEO, organic growth and content marketing. With more than 5+ years industry experience, he has worked with brands like Fortis, Editorji, Mercer, FDR and Schneider Electric. Sagar likes documenting his life by making video and has a keen interest in cinematography and storytelling

TECHNOLOGY

Keyword Research, On-page Optimization, Link Building, Analytics, HTML, CSS.

TECHNOLOGY

Ahrefs, Semrush, Screaming Frog, Google Analytics, Google Search Console, Moz, Similarweb & Google Keyword Planner.





Hosting Digital-First Events

GTECH is here to support you when it comes to planning and hosting best-in-class digital-first events in Dubai.

For event organizers that are facing cancellations or postponements in the United Arab Emirates, virtual events can be an effective in continuing your events program and goals. Our experience in helping customers host virtual events will guide you if you are considering transitioning to virtual.

This guide will help you understand how to take your event online.



Advantages Of A Virtual Event

- Building brand awareness
- Generating leads
- · Creating and accelerating sales pipeline
- Driving revenue
- Retaining customers
- Engaging and educating prospects and customers
- Continuity of business operations



What Do You Need To Consider?

- Are you hosting an internal or external event?
- What type of event are you hosting?
- Is it a single-day event?
- Is it a local or international event?
- · Is it a more complex, multi-session event that may
- require additional engagement tools?
- · How many participants do you anticipate?
- · Which sessions will be pre-recorded or streamed live?
- How will you ensure that live streams are high-quality
- and without disruption?



How Can We Help?



Build branded and professional event websites to communicate the value proposition of your virtual events. Invitees can access important event information, such as agendas, speakers, exhibitors and sponsors, and FAQs.

Virtual Experiences

Incorporate an interactive, virtual experience to surprise and impress your attendees. Browse and book curated virtual experiences to promote engagement, team building and fun.



With our Event Marketing and Management experience, GTECH can support your entire event lifecycle, no matter the size, or complexity of your virtual events.

Registration

Capture registrations for your virtual events, with the ability to create dynamic registration paths, collect attendee preferences, ask pre-event questions, and securely process payments if necessary.

Online Event Guide & Mobile App

Through a mobile event app or web experience, attendees can access all key event information and you can use features like live Q&A, polling, feedback surveys, and gamification.

Event Promotion

Send targeted, personalized, and automated emails to engage the right audience, boost response rates, and drive attendance. Communications will help build excitement, keep attendees engaged, increase attendee loyalty, and drive sales opportunities.

Event Promotion

Collect attendee feedback through registration surveys, live session polling, live Q&A, native surveys within your mobile app, post-event surveys, and more. Use these actionable insights to improve future virtual events.



Event Live Streaming Basics

Before starting to live stream, ensure you have sorted out the technical aspects of streaming – from testing your internet connection to making sure you have the right hardware and software.

INTERNET

First you need to make sure you have good upload bandwidth by speed testing your network. Repeatedly test it to ensure a consistent range. According to streaming standards, these are the minimum requirements for the different quality formats:

- Standard Definition Video: 3Mbps
- 720p & 1080p High Definition: 5 to 10 Mbps
- 4k Ultra High Definition: 25Mbps

SOFTWARE

There are many types of encoders, and the best one for you depends on your needs. Make sure to evaluate the products and decide which option makes the most sense for your business.



Stream Your Live Event from Dubai

WEBCAM

Webcam is an easy way to go live using your computer, without the need for live streaming encoding software.

MOBILE

You can stream from your mobile devices as well, without the need for live streaming encoding software.

STREAMING WITH ENCODER

Streaming using an encoder lets you do more with your live stream.

You can use external audio/video hardware, involve multiple cameras and more.



Schedule & Strategy

It's important to create a schedule and strategy around how and when you host your live virtual events.

Here are some tips to help you optimize

Preparation

- Prepare your live stream in advance of your stream date

Pre-event Marketing

- Consistently tease your event with posts on social media
- Remind viewers periodically via SMS or Emails

Community Engagement

- Interact live with your biggest and viewers. Help foster conversation
- and deepen the connection with your present to make your viewers feel
- a part of your content and community.

Post-event Marketing

- After your stream, consider creating a highlight video to drive audiences
- to the full archived live stream.
- Consider editing some of your best live moments into more digestible
- highlight reels to reach a broader audience. These videos can act as an
- anchor to expose new audiences to your next live stream.
- After the stream, create FOMO & reward viewers in attendance with
- recaps, inside jokes or shout outs on social media platforms.



Ready To Start?

Our team will work with you to make sure you're all set up for success.

- We'll discuss your event marketing and management needs. We'd like to understand your event program and what you're hoping to accomplish.
- Share with us the details of your existing virtual meeting solution provider. If you don't have
 one. let's talk through your web conferencing needs and we can help make a
 recommendation.
- We'll help to handle integrating your virtual meeting solution.

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COMPANY DECK 2022

01 Discover

Through the discovery phase we analyse your preferences, align with your goals and understand your requirements

03 Design

2

3

5

We deliver our commitment by focusing on the user experience (UX), developing sketches and wireframes to communicate the experiences we've created and then critically refining and polishing, based on your feedback, and feedback from real users

05 Deploy

When it's time to go live, we use a series of checklists that cover best practice processes and mitigate all possible risk scenarios we've experienced over the years. We're confident that your launch experience will be one to celebrate!

02 Define

We define the extent of the project, identify engagement opportunities, analyse information, make recommendations and provide you with a roadmap of the work ahead of us.

04 Develop

Our team of experienced designers and developers apply their expertise and knowledge of current trends to create a unique and impactful product



Our Methodology

Immersion

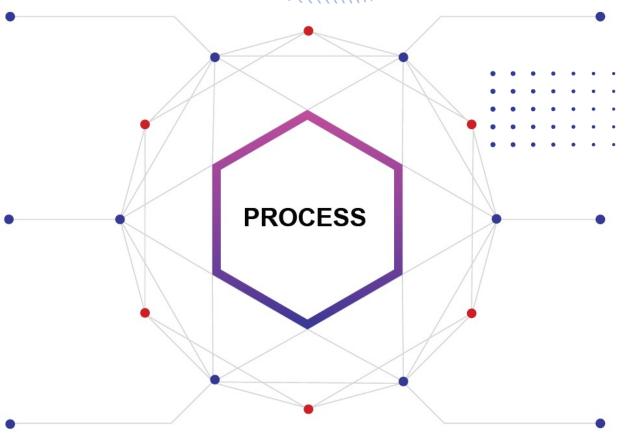
Bringing everyone together without distractions for the right length of time.

Parallel Processing

Working on multiple topics at once, even if they are dependent on each other in a non-linear fashion.

Variety

Varying activities, modalities and group composition with diversity of perspectives



Combination

Combining things

that don't typically go together

· and exploring the "white space"

between them

Iteration

Creating multiple drafts of multiple outputs and layering on levels of detail, allowing superior ideas to emerge and decision by design.

Test

Testing ideas, decisions and outputs through multiple vantage points and assumptions





Response Time

Our Response time would be

Maximum of 2 hours on Weekdays

Monday to Friday (9am to 6pm) Maximum of 2 hours on Weekdays

Saturday and Sunday (9am to 6pm)



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Testimonials

"GTECH has become an important pillar for our brands.

They are autonomous, they keep you updated and they don't miss any deadline. As a project manager this is the kind of partner everyone would like to work with."

Technology Innovation Institute

Oihane Landaarroitajauregui Vecin

"I'd like to say a huge 'thank you' for the highly professional way in the GTECH team consistently supported the delivery of our project. I strongly recommend them!"

Eventagrade

Ruslan Karimov

"We are extremely pleased with the final outcome of our project. GTECH provided consistent communications and the work progress on our website was very quick and efficient. Although our businesses are oceans apart the timely responses provided was always clear and concise. The whole team is an absolute pleasure to work with"

Toronto Media Management



FAQs

01. What industries do GTECH deal with?

Our diverse team has extensive cross-industry experience and have worked in several industries the past including Hospitality, Events, Healthcare, Fashion, Manufacturing, Real Estate, FMCG, Food & Beverage and Automotive.

02. Can GTECH support with interactive AR/VR Solutions?

Our full-service content studios create the latest in the video, animation, 3D and immersive content for desktop, mobile, console and tablet platforms. Our interactive team can also design kiosks and booths that allow the visitor to interact with your products, real or in 3D, extending information and technical data, watching testimonials, product explainer videos or browsing applications.

03. What does a simple website cost?

We understand no two projects are the same, therefore, all our solutions are unique and do not have a standard pricing system. If you are looking for a quote, do get in touch with us.

04. What is GTECH's team size?

GTECH employs more than 30 staff with offices in Dubai, India & Philippines and continues to build digital, interactive & event solution.

05. Do you offer SEO services?

Yes, we have a dedicated in-house team of SEO experts who are committed to improving your digital presence, visibility & lead generation.



GET IN TOUCH



Let's Talk

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